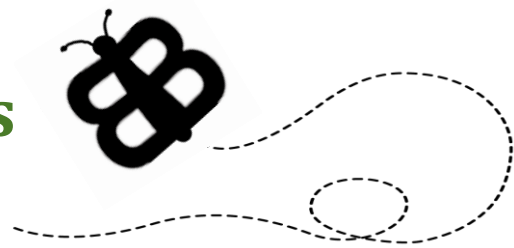




Calling ALL Artists

Spread your wings and fly.



The Somerset County 4-H/ Middle Earth Student Ambassadors for Community Health Club (SACH) is working with the Bound Brook Town Council, Bound Brook REC Department, Bound Brook Community Garden Committee, and Bound Brook Arts Council on the site planning and revitalization of Maltex Park, located at the corner of Vosseller and West Main Street in Bound Brook, NJ. An element of the proposed project is to create a Story Book Trail accompanied by 3D large sculptural butterflies throughout Bound Brook leading to the park.

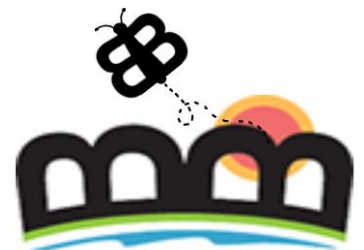
To represent the rebirth of the park and the metamorphosis of the town of Bound Brook, the butterfly has been selected as the mascot for this new community project. As caterpillars change into butterflies, Bound Brook is currently changing and evolving into a town which embraces change, diversity, and community. By adding art through creative placemaking around town and leading to Maltex park, SACH hopes to contribute to the positive changes taking place in Bound Brook, as well as encourage pride in our community.

A Community Metamorphosis

Help the town of Bound Brook grow and change with your art. Be one of the artists to design, paint, and otherwise adorn one of the oversized fiberglass butterflies that will accompany the Story Book Trail. This unique artistic experience will give you:

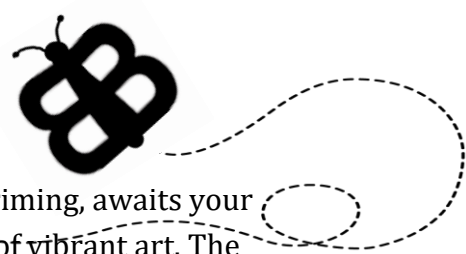
- A showcase for your talent
- Optimum exposure through increased pedestrian traffic within Bound Brook
 - Media attention throughout Bound Brook and beyond
 - A means to give back to the community

But don't just take our word for it. Communities as diverse as tiny Brandon, Vermont, to cosmopolitan Zurich, Switzerland, have staged similar, hugely successful exhibits. Find out more about these and other projects at www.cowpainters.com.





Butterfly Sculpture Details



A fiberglass butterfly form, wearing nothing but a rough factory priming, awaits your creative vision. You transform this unadorned figure into a work of vibrant art. The butterfly's distinctive shape and unique charm offers endless creative possibilities. **Designs on butterflies are to be done with Acrylic paint. Mosaic applications to the sculptures are prohibited as they interfere with the final varnishing and coating process. All designs are to be family-friendly as deemed by the artist selection committee.**



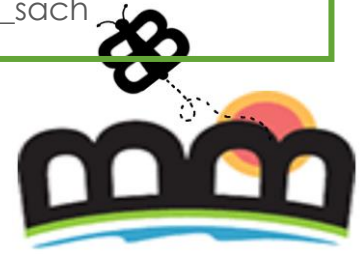
Butterflies are 3' x 3' and weight approximately **50-60 pounds**

To Participate:

- ✓ Print out and complete the application form which must include BOTH SIDES of your butterfly design in COLOR as it will be painted.
 - See the butterfly design template included with this packet.
- ✓ Include your name on each piece submitted. Entries must be received by June 21, 2019.
- ✓ Review and agree to all artist responsibilities.
- ✓ Provide a copy of your resume.
- ✓ Include samples or photocopies of your artwork (include a
 - self-addressed, stamped envelope to ensure their return).
- ✓ Send the completed application form, your butterfly design, resume, and work samples in hard copy form to:
 - ✓ Middle Earth
 - Re: SACH
 - P.O. Box 8045, Bridgewater, NJ 08807

Or email SACHButterflies@gmail.com for further information.

Please follow us on FACEBOOK at Student Ambassadors for Community Health and follow us on INSTAGRAM at bb_sach





MIDDLE
EARTH



Student Ambassadors for
Community Health
Storybook Trail

Office Use only
Date Received- _____



Artist Application:

Yes! I want to paint the Butterflies of Bound Brook

Artist Information:

Name: _____

Phone (daytime): _____

Phone (evening): _____

E-mail Address: _____

Mailing Address: _____

City

State ZIP

I (applicant) _____ understand that if my butterfly design submission is selected, all rights, title, and interest to the submitted design will become the sole property of the Somerset County 4-H/ Middle Earth Student Ambassadors for Community Health Club, and I relinquish all rights, title, and interest in the design and the finished sculpture.

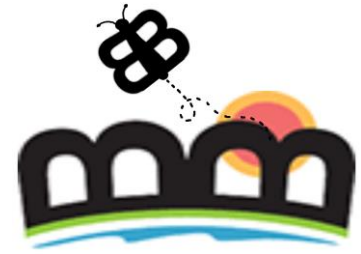
Applicant's Signature: _____ Date: _____

Entry Deadline:

Applications, design diagrams, resume and samples of your artwork must be received by Friday, June 21, 2019. Send your submissions to:

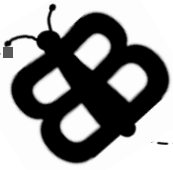
Middle Earth
Re: SACH
P.O. Box 8045, Bridgewater, NJ 08807

Or email SACHButterflies@gmail.com
for further information.





Artist Application Cont.



Butterfly Sculpture Theme(s) and/or Name(s): _____

Artist must use templates to submit designs. See packet for details.

How I plan to take my design from concept to completed work: (attach a separate page, if necessary)

Artist Responsibilities

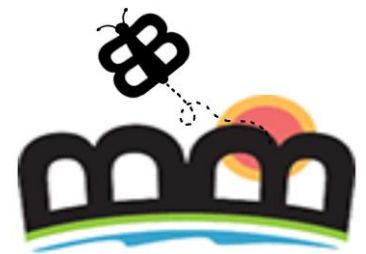
Please initial at each bullet point.

Applications due: June 21, 2019

Committee Delivers decisions to artist on or around June 25th, 2019.

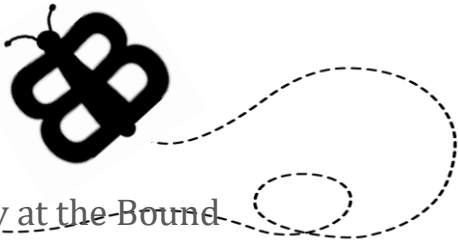
- After the delivery of sculptures in early July of 2019 artists are responsible to pick up their assigned sculptures and take it to their studio or work space for preparation.
- Artists are responsible for the transport and storage of butterflies during the painting process.
- Artists are responsible for acquiring their own supplies to paint the sculptures. Artists will receive a stipend, amount **TBD** of which is inclusive of supplies.

CONTINUED ON NEXT PAGE





Student Ambassadors for Community Health Storybook Trail



On **Saturday July 13th** the butterflies will be on display at the Bound Brook Food Truck Festival (11:00 am – 7:00 pm). ALL artists must attend this event with their butterfly. During this event artists will have 8 hours to detail or finish painting their sculpture. The butterfly should not be finished before the event as this is a **live** painting experience for the community.

If additional painting needs to be done after July 13th, artists will be able to take their butterfly after the festival.

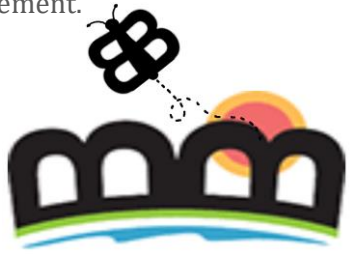
All butterflies are to be finished by **Sunday July 22nd**. They are to be delivered to the Somerset County 4-H Center located at 310 Milltown Road Bridgewater, NJ 08807. A drop off time window will be sent to artists in July.

SACH will apply a protective clear coat to the butterflies prior to their public placement in July.

Designs must be appropriate for public display. Designs that are religious, political, or sexual in nature will not be accepted. Corporate logos and advertising are not permitted. The review committee evaluates all designs and has sole discretion to accept or reject any design.

I (applicant) _____ understand the artist responsibility as set forth by SACH. I agree to adhere to all rules and regulations set forth by the project organizers and this agreement.

Applicant's Signature: _____ Date: _____

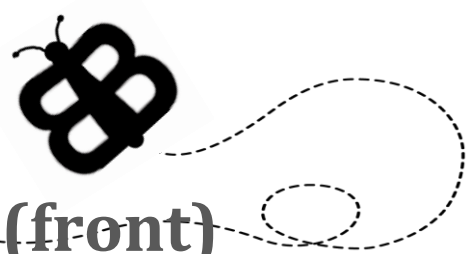




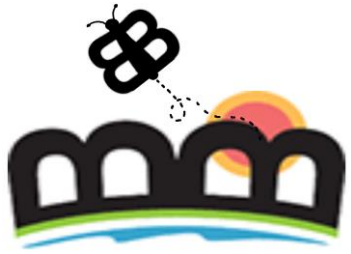
MIDDLE
EARTH



Student Ambassadors for
Community Health
Storybook Trail



Butterfly Sculpture Stretch (front)

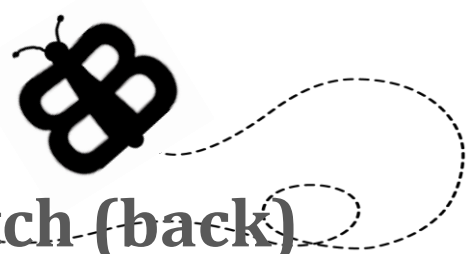




MIDDLE
EARTH



Student Ambassadors for
Community Health
Storybook Trail



Butterfly Sculpture Stretch (back)

