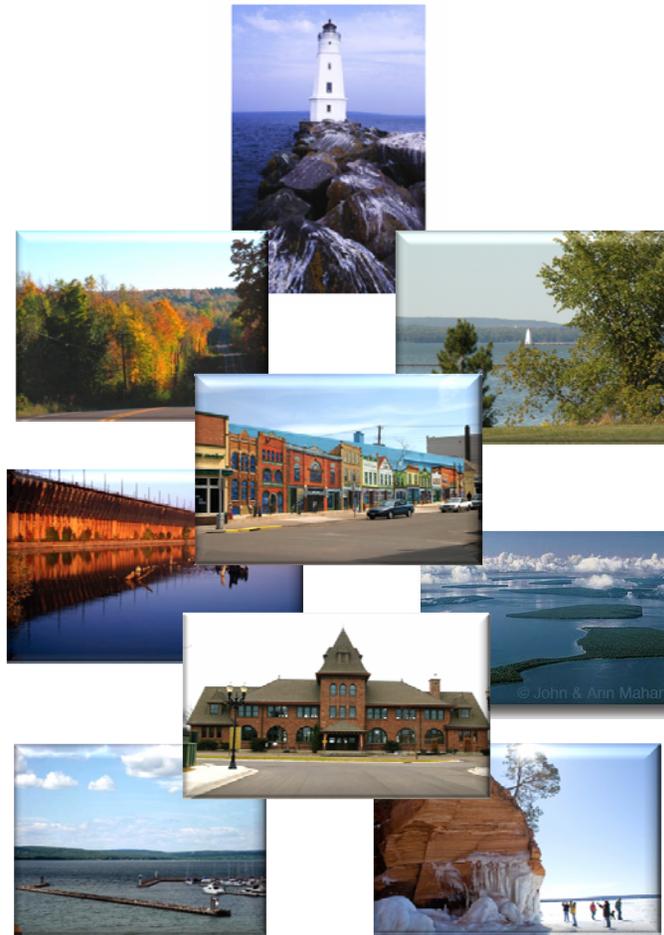


Vision:

In the year 2029, as a result of a partnership of private sector, government, educational entities and private investors, the Lake Superior Technology Park has established itself as a regional "hub" that, through innovative technology, has established itself as a vital link in the growth of our scientific, industrial, commercial and service-based global economy. It has positively impacted our local and regional economy as a result of investment and the high quality jobs it has created.

We are proud of how we dreamed it, planned it and did it.



For more information on this feasibility study contact:

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FEASIBILITY STUDY FOR A LAKE SUPERIOR TECHNOLOGY PARK



Sponsoring Organization:

Wisconsin Innovation
Network
Lake Superior Chapter

Study Sponsor:

Wisconsin Innovation Network (WIN) Lake Superior Chapter with support from the City of Ashland and the Oredocker Foundation.

Study Preparer:

Stephen G. Schraufnagel, Architect, C&S Design & Engineering, Inc.

Concept:

Examine the feasibility of developing a Technology Park in the Lake Superior Region that would be located in Ashland, Wisconsin. The planned park would provide a place for technology-based businesses to commercialize their research and innovations. The proposed Technology Park could provide a link between the UW-Madison University Research Park in Madison and the Lake Superior Region, and foster the "Wisconsin Idea," which states, "The boundaries of the University are the boundaries of the State."

Purpose:

The Technology Park would serve as an engine to provide the Lake Superior Region with quality, 21st century jobs that would help in developing and enhancing the regional economy. Infrastructure availability, workforce development and educational institutions would be key parts of the Technology Park, along with networking for financing and business development.



Location:

The proposed Technology Park would be sited on a 40 acre parcel of land on the west side of Farm Road in the City of Ashland with the potential to acquire an additional 20 acres at a later time.

The initial cost to purchase the land would be \$160,000.



Site Development:

Infrastructure improvements to the site and construction of the first Technology Park building is estimated to cost approximately \$3.8 million dollars, with funding coming from a combination of government sources, private investors and potential technology companies.

Park Potential:

The Technology Park could grow from one building to a total of 14 buildings, with the potential of employing up to 840 people with quality jobs over the next 20 years. This would be similar to Whitewater, Wisconsin's 20 year growth through its Community Development Authority where the city has successfully partnered with UW-Whitewater.

Study Process:

Stephen G. Schraufnagel, architect, the study's principal investigator and author, visited the UW-Madison University Research Park and a number of other technology parks around the state. He also conducted over 40 interviews with business, government, economic development and community leaders to obtain their ideas and input.

Study Conclusion & Recommendation:

This study supports the idea of a Lake Superior Technology Park in the Ashland area. Creation of a Community Development Authority by the City of Ashland in collaboration with the Ashland Area Development Corporation (AADC), and a consortium of Northland College, Wisconsin Indianhead Technical College (WITC), Gogebic Community College, UW-Superior, Memorial Medical Center and the School District of Ashland, would set the stage to help implement the Ashland Comprehensive Plan to attract technology transfer by start-up companies to the region.

