

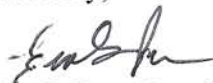
Mighty Max Movers,

After getting quotes from six different movers, we went with the movers that were the least expensive – you guys! Surprisingly, I must admit that my wife and I believe you are the best movers we've ever used. You were motivated, fast, spoke eloquently, understood why or how we wanted our furniture moved, and most importantly you took the extra step in everything you did. Contrastingly after my last move, where I felt the movers appeared unprofessional and untrustworthy, your crew made us feel like family or close friends were taking care of our furniture.

In summary, you made one of the most stressful times in our lives (moving 4 adults, 3 children and 2 dogs), one that felt as seamless as possible. I know you did not ask me for a letter of recommendation, and this may have come as a surprise, but as a business owner I felt compelled to let you know how appreciate we were for your services. I feel strongly that the best business model to follow is one where the customer feels you "under-promised and over-delivered." In this case, I couldn't have better described how our family felt.

Enclosed is your payment. If there is anything I can do professionally for you in the future, please feel free to email me or call me.

Sincerely,



Eric S. Poe, Esq. CPA
Chief Operating Officer
CURE Insurance