

Meet the Owners



Meet our Owner, Jeff Harrison and our Business and Sales Manager, Denise Moore (above). Jeff started Harrison's Pro Tree Service in 2008 but his passion for trees began many years ago. Jeff was born a natural entrepreneur. He learned at a very young age that you could earn money by offering people a service. In his early adolescence, Jeff's passion of becoming an entrepreneur began. He started his journey cutting grass for friends and neighbors to earn some extra money during the summer months. He continued offering his services throughout junior high and high school and officially started his own company after graduating from Franklin High School in 1993. After graduation he attended Miami University as a Business Major. While still in college his business continued to grow and progressed into a full landscape business. He owned and operated Preferred Lawn and Landscape for 10 years. Preferred Lawn and Landscape, which started as a lawn service became something larger. It grew into a full service tree company! Years later Jeff put the landscaping aspect of the business on hold and began focusing on tree trimming, removal, and stump

grinding. Jeff started Harrison's Pro Tree in 2008 with little money and only a truck and trailer. He had high hopes for the future and has worked extremely hard to get where he is today. Over the years Jeff has reinvested into newer and more efficient equipment and he continues growing his company with the help of his significant other as well as business partner, Denise Moore. Jeff has over 25 years' experience in the tree care industry and is highly skilled in all aspects of tree trimming, removal, and stump grinding. Call Jeff today and learn how we are different from the rest! We guarantee that you will be satisfied.

Jeff's partner, Denise Moore has been with Harrison's Pro Tree Service since Hurricane Ike hit Ohio in September of 2008. She started her career as a grounds man while attending Miami University as a Biology Major. During her first few days she worked hard dragging brush and raking up debris. Because she was a woman people doubted that she could perform this type of work. They were surprised when she kept up and was eager to learn more. After a few short weeks she began running chainsaws and ropes. Months later she was trained on all equipment while also taking on responsibility of the management aspect of the business and attending school. In the beginning of 2009, Denise was responsible for the office management during the days she had classes and worked in the field on her days off. She continued her journey and was promoted to a supervisor position in the summer of 2011. She was such a hardworking, hustle bustle, go getter girl that customers began raving about her. On her days off we would sometime have customers ask where she was because they had heard so much about her. Denise continued working hard and completed her internship with Harrison's Pro Tree Service during the summer of 2013. Soon after, she graduated with her Bachelors from Miami University in December of 2013. She became a full time employee in January 2014 and was again promoted to our Business and Sales Manager. Last year Denise continued working in the field while also running the day to day operations. She put in many long days and longer nights. She truly has a passion for this business! In 2015 Denise's primary focus will be to generate new business while also continuing to service our current customers. Denise will be your personal account specialist. Call her today to see how she can make a difference when choosing your tree care contractor.

Jeff and Denise are great business partners. Where one lacks the other excels. They both love this industry and have high hopes for their future. They recently expanded their service area into the greater

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Cincinnati market and are looking forward to a great year!